

## Tour Edge Exotics CBX Hybrids and Fairway Woods Earn 3<sup>rd</sup> Place and Three Top 10's on PGA TOUR Champions

*Exotics CBX is #2 Most Played Hybrid Model at Boca Raton Championship*

Boca Raton, FL - PGA Champions Tour professionals using the new Tour Edge Exotics CBX hybrids and fairway woods earned a 3<sup>rd</sup> place finish and three Top 10 finishes at the Boca Raton Championship on the PGA TOUR Champions Sunday.

Seven new players playing Exotics CBX this week marks 19 professionals representing 87 PGA TOUR victories to have put the spin-killing hybrids and fairway woods into play over the last seven events on the PGA TOUR Champions.

According to the Darrell Survey, 12 Exotics CBX hybrids and fairway woods were put into play this week in Boca Raton. With nine hybrids in play, Tour Edge was the #4 ranked manufacturer in the hybrid count and Exotics CBX ranked as the #2 most played model at the Boca Raton Championship.



“There is no doubt now that the Exotics CBX are the fastest growing metalwoods on the PGA TOUR Champions and on any other professional tour in golf,” said Tour Edge President and Master Club Designer David Glod. “We also have some exciting developments with Exotics CBX fairway woods, hybrids and Iron-Woods making their way onto the PGA TOUR and Web.com Tour. The word is spreading that if you want the distance and accuracy of a Titanium face in a hybrid or fairway wood, there is only one game in town.”

- The 3<sup>rd</sup> place finisher was a new Exotics CBX user who put in an 18 degree Exotics CBX with an Aldila Tour Green shaft. He played the Exotics CBX to perfection in the last round with five birdies and no bogeys en route to a 67 on the scorecard. The player now ranks 6<sup>th</sup> in the 2018 Charles Schwab Cup standings after earning \$115,200 this week.
- A 5-time PGA TOUR winner played an Exotics CBX fairway wood for the fourth event in a row and finished T7 with the club this week. The player has scored three Top 25 finishes out of the four events he has played the club.

- The current #28 ranked player on the PGA TOUR Champions played an 18-degree Exotics CBX hybrid with an Aldila Tour Blue shaft to a T10 finish.
- The low round of the event was recorded with a 64 in the 2<sup>nd</sup> round of the event by a player using a 16-degree Exotics CBX hybrid with a Fujikura ATMOS shaft. The player finished T24, giving Exotics CBX four players in the Top 25.

After a 3<sup>rd</sup> place finish to start the 2018 season in Hawaii and another 3<sup>rd</sup> place finish in Boca Raton, Exotics CBX metalwoods have earned two Top 5 finishes and four Top 10 finishes to start the 2018 season. This week the Champions Tour season moves across southern Florida to Naples for the Chubb Classic held at TwinEagles Golf Club.

The new Exotics CBX fairway woods and hybrid were designed with a multi-material construction that includes the top of the line in Beta Titanium, Hyper Steel and Carbon Composite materials.

This unique combination of three different materials helps produce a penetrating ball flight that cuts through windy conditions and lowers side spin rates for greater accuracy.

They are currently the only Titanium face fairway woods and hybrids available for sale in the US market.

The Exotics CBX hybrid's higher CG is located slightly forward in the club head through the use of a carbon fiber in the sole, which is significantly lighter than stainless steel. This helps to increase ball speed and reduce spin, which makes for less dispersion. Tour Edge's extremely thin Beta-titanium cup-face enlarges the ideal hitting area on the clubs.

It is brazed to stainless steel behind the hitting area which allows the face to flex more at impact, while the Speed Ramp sole design provides reduced turf interaction so the club can maintain its speed through the hitting area. This has led to independent robot tests that have shown the CBX to average more than 16 yards longer in distance than several of the best selling fairway woods on the market.

Six different loft options in the Exotics CBX hybrids (16°, 17°, 18°, 19°, 20° and 22°) makes the Exotics CBX the most extensive hybrid line available with more lofts available than any other manufacturer that has hybrids in play on the professional tours.

The Tour Edge Exotics CBX fairway woods, Exotics CBX hybrids and Exotics CBX Iron-woods are currently available at select authorized Tour Edge retailers. To find a Tour Edge retailer near you, call (800) 515-3343 or visit [touredge.com](http://touredge.com).

### **About Tour Edge Golf**

In 1985, David Glod founded Tour Edge with a focus on offering golfers with high quality and technologically advanced golf products that were as cutting-edge as they were affordable. He is now considered one of the preeminent master club designers in golf club design and has led Tour Edge to be a Top 10 manufacturer in every club category.

Tour Edge is driven to provide the very best in forward-thinking technology and in utilizing advanced materials that are proven to perform better than the status quo. Independent robotic tests and professionals who play Tour Edge products on the PGA TOUR, PGA Champions Tour, LPGA Tour and Web.com Tour without club contracts have proven time and time again that the unique technology approach that Glod and Tour Edge have taken has set them apart from the competition.

Tour Edge, an American owned and operated company for more than 32 years, manufactures and sells golf clubs under three distinct brand names: Exotics, Hot Launch and Bazooka. Exotics products bring futuristic technologies to the marketplace with tour preferred designs and smaller production runs. Hot Launch has forged a name for itself as a producer of high-quality premium game improvement golf clubs from driver to wedge. Hot Launch has proven to provide the greatest custom fit value in golf and includes an unprecedented guaranteed 48-hour custom fit delivery program. Bazooka represents the absolute best value available in golf, offering advanced players, beginners, women and juniors the best in playability and affordability. All Exotics and Hot Launch clubs are hand-built in the United States and then distributed throughout the world.

Every Tour Edge club comes with a Lifetime Warranty and a 30-day play guarantee. High resolution images are available at [www.touredge.com](http://www.touredge.com) (select Media Center). For more information, call (800) 515- 3343 or visit [touredge.com](http://touredge.com).

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