



# The Soul of the Country Club

## *Locker Room Managers Association Newsletter*

### **Exotics Fairway Lives Up to Billing**

#### The Skinny

The new CBX fairway wood takes distance to a whole new level, delivering unprecedented power to your game. A welding process called combo- brazing, combines a Beta Titanium cup face with

a hypersteel body to produce the engine that powers the CBX fairway wood. This precise engineering reduces spin which creates more distance compared to higher priced woods on the market today.

Features 1 Advanced Beta Titanium Cup Face is

thinner and stronger to deliver the longest-hitting fairway wood on the market today

2 Carbon sole weighting helps move weight precisely to deliver more power with lower spin

3 Variable face thickness delivers Exotics legendary power from all over the club face

4 Speed Ramp sole minimizes turf interaction to maintain maximum club head speed through impact

#### The Review

This jet black 3 wood looked terrific right out of the box and felt like it was made to sit perfectly square at address. By the way, if a club doesn't, it's a red flag and you should put the stick back in the box it came in.

Like all clubs I test, I took it to a couple of different ranges and hit it off of grass and artificial turf mats. I also put it in play several times on the course at the club where I work, using it on par 5s for my second shot.

After warming up I hit the 3 wood many times during my visits to the range and the ball flight was a bit low at first but felt solid. But after a few swings the ball was taking off high and landing several yards past where my typical 3 wood usually came down.

Each time I put it in play the ball jumped off the face with a high trajectory and right on target. On the 17th, a par 5 that is slightly downhill, I hit this wood 250 yards. That may not sound very amazing at first blush. But keep in mind that I had a hernia at the time. As a result I couldn't go after it full bore, but was forced to take a slower, more rhythmic swing.

Finally, I have been impressed with Exotic clubs since I hit one of their drivers dead solid perfect and it traveled 300 yards. Brand name manufacturers aren't the only ones that make great clubs! And this 3 wood is one of them.

WHAT TO TELL MEMBERS ABOUT THE TOUR EDGE EXOTICS 3 WOOD: *“Exotics marketing has it right. This fairway wood performs great with excellent aesthetics at address and a superb click at impact. I found great shots that sailed high and far commonplace. It may not be a brand name, but give it a try anyway. You'll love it. Street price: \$350.00. Click on the ad to go straight to the web site!”*