

Winner of PURE Insurance Championship at Pebble Beach on PGA Champions Tour Playing Tour Edge Exotics CBX

The #41 ranked PGA Champions Tour player heading into this week won the PURE Insurance Championship Sunday after making an amazing 35-foot eagle putt on the par-5 18th at Pebble Beach Golf Links.

The 50-year-old rookie played a Tour Edge Exotics CBX 15 degree 3-wood in his first ever PGA Tour Champions victory.

In all at Pebble Beach this week, Exotics clubs were in play by the winner, the 4th and 5th place finishers as well as two 9th place finishers for a total of five Exotics Top 10 finishes.

The victory earned Exotics clubs their 6th win of the 2018 PGA Tour Champions season on top of nine runner-up finishes.

With 15 total wins and runner-up placements, Exotics clubs have now finished 1st or 2nd in 65% of the Champions events played this season.

Fourteen total Exotics clubs were put into play this week (seven hybrids, five fairway woods and two iron-woods) according to the Darrell Survey.

Exotics staffer Duffy Waldorf finished 4th at Pebble Beach Sunday at 8-under-par playing an Exotics CBX 16-degree hybrid. Waldorf has collected three Top 10 finishes and 13 Top 25 finishes with his Tour Edge hybrid this season.

The 5th place finisher is another non-endorsed player who also played the same club as the winner, a 15 degree Exotics CBX 3-wood. The player has earned two Top 10's and three Top 25's in four events after putting the Exotics 3-wood in his bag.

Tied for ninth at the famed Pebble Beach were two Exotics hybrid staff players, Scott McCarron with his 19 degree CBX and Scott Dunlap with an 18 degree CBX hybrid.

The Top 10 finish for McCarron moved him from second to first on the Charles Schwab Cup standings with four events left in the season. There is just one event before the Charles Schwab Cup Playoffs begin. McCarron has earned wins at the American Family Insurance Championship and the Shaw Charity Classic and a total of 12 Top 10 finishes, all with Exotics in the bag.

"This unprecedented banner year for Tour Edge continues to be added to every week," said President, founder and master club designer of Tour Edge, David Glod. "To be a part of seven wins on the PGA Tours this year and to have Scott McCarron move up to the #1 ranking on the PGA Tour Champions with one non-playoff event left is huge. To have so many of the top players using Exotics and winning or finishing 2nd in 65% of all Champions events played this year, I feel we have made a serious statement about our place in golf. We're just completely on fire as a company in all regards."

The PURE Insurance winner finished with a score of 10-under-par to earn \$315,000 in his 18th PGA Tour Champions start. He moved to No. 20 in the Charles Schwab Cup standings



with the victory. The former UCLA player gained his PGA Tour Champions card by finishing 4th at the 2018 Q-school.

"Just, wow!" said the winner of the PURE Insurance Championship. "I'm a little speechless right now, a lot going on. It was a hard round for me, but I fought back, and to be able to eagle the last hole, just unreal."

Watch video of Duffy Waldorf discuss his Exotics hybrid here:
<http://www.touedge.com/media/staffvideos18/waldorfvideo.html>

Watch video of Scott McCarron discuss his Exotics hybrid here:
<http://www.touedge.com/media/staffvideos18/scottmccarron.html>

Watch video of Scott Dunlap discuss his Exotics hybrid here:
<http://www.touedge.com/media/staffvideos18/dunlapvideo.html>

In all, 46 different PGA Tour Champions professionals have put over 300 Exotics CBX clubs into play since Exotics CBX was launched to the tour in the last year.

There have been six winners on the 2018 PGA Tour Champions playing Exotics: Sunday's winner at the PURE Insurance, two-time winner McCarron at the Shaw Charity Classic Sept. 2nd and the American Family Insurance Championship June 24th, Bart Bryant at the Dick's Sporting Goods Open on August 19th, Tom Lehman at the Principal Charity on June 10th and the non-endorsed winner of the 2018 Chubb Classic in February.

On top of the six victories and nine runner-up finishes, players using Tour Edge clubs have earned 31 Top 5 finishes and 54 Top 10 finishes in 23 events played this season on the PGA Tour Champions.

Eight players ranking in the Top 35 of the Charles Schwab Cup money standings are currently playing Exotics metalwoods: McCarron in 1st, Tim Petrovic at 10th, Lehman at 16th, the PURE Insurance winner at 20th, Waldorf at 24th, Bryant at 25th, Rocco Mediate at 29th and Dunlap at 33rd.

The PGA Tour Champions season continues Oct. 12th with the SAS Championship in Cary, North Carolina.

About Exotics CBX

The Exotics CBX fairway wood and hybrid were designed by David Glod to feature a multi-material construction that includes the top of the line in Beta Titanium, Hyper Steel and Carbon Composite materials.

This unique combination of these three different materials helps produce a penetrating ball flight that lowers side spin rates for greater accuracy. Exotics CBX are the only metalwoods ever designed to feature a Titanium face, a stainless steel body and a carbon fiber sole. The carbon fiber sole is significantly lighter than stainless steel and creates a higher CG that is located slightly forward in the club head. This helps to increase ball speed and reduce spin, which makes for less dispersion.

The Titanium face is combo brazed to the stainless steel chassis behind the hitting area, which allows the face to flex more at impact. This has led to independent robot tests that have shown the Exotics CBX to average more than 16 yards longer in distance than several of the best selling fairway woods on the market.

World-renowned golf website My Golf Spy recently named the Exotics CBX its "Most Wanted Fairway Wood of 2018". In what is being described by the popular site as the most comprehensive and unbiased independent fairway wood test conducted in the world, My Golf Spy tested 24 different fairway woods over a hundred hours with almost 5,000 shots used to collect over 200,000 data points in order to name Exotics CBX the best fairway wood of 2018.

The Exotics CBX hybrid is the second most played hybrid model on the 2018 PGA Tour Champions and ranked as the #1 hybrid model in play at the 2018 Senior PGA Championship.

To find a Tour Edge retailer near you, call (800) 515-3343 or visit touredge.com.

About Tour Edge

In 1986, David Glod founded Tour Edge with a focus on offering golfers with high quality and technologically advanced golf products that were as cutting edge as they were affordable. He is now considered one of the preeminent master club designers in golf club design and has led Tour Edge to be a Top 10 manufacturer in every club category.

Tour Edge products have been put in play on the PGA TOUR, PGA Tour Champions, LPGA Tour and Web.com Tour, as well as European professional tours, and have been in play in every PGA TOUR major event and in Ryder Cup competitions, leading to 17 wins for players playing Tour Edge products on the PGA Tours (10 PGA TOUR, 6 PGA Tour Champions and 1 Web.com Tour).

In 2018 alone, Tour Edge clubs have earned seven wins, nine runner-up finishes, 31 Top 5 finishes and 54 Top 10 finishes on the three PGA Tours.

Tour Edge, an American owned and operated company for more than 32 years, manufactures and sells golf clubs under three distinct brand names: Exotics, Hot Launch and Bazooka.

- Exotics products bring futuristic technologies to the marketplace with tour preferred designs and smaller production runs. Exotics clubs utilize higher-grade, avant-garde materials and manufacturing methods that have led Exotics to establish itself as a leader in quality craftsmanship and to redefine what is possible in golf club performance.
- Hot Launch has forged a name for itself as a producer of high-quality premium game improvement golf clubs from driver to wedge. Hot Launch has proven to provide the greatest custom fit value in golf and includes an unprecedented guaranteed 48-hour custom fit delivery program.
- Bazooka represents the absolute best value available in golf, offering advanced players, beginners, women and juniors the best in playability and affordability. All Exotics and Hot Launch clubs are hand-built in the United States in Batavia, Illinois and then distributed throughout the world.

Every Tour Edge club comes with a Lifetime Warranty and a 30-day play guarantee.

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Media Contact:

Jon Claffey

Vice President of Marketing

Tour Edge

Phone: 800-515-3343 Ex: 110

Email: jclaffey@touredge.com